**Site Plan: ToughBuild Supply Co.**

**1. Website Title:**  
ToughBuild Supply Co.

**2. Purpose:**  
To serve as a professional, mobile-responsive platform for showcasing and promoting construction equipment and building materials. The site aims to:

* Provide detailed information and images of products
* Allow users to request quotes
* Highlight the company’s strengths in quality, pricing, and delivery
* Generate leads and establish trust with potential customers

**3. Target Audience:**

* Construction contractors and subcontractors
* Building materials wholesalers and retailers
* Real estate developers
* DIY builders and engineers

**4. Main Pages:**

| **Page** | **Description** |
| --- | --- |
| Home | Intro, hero banner, strengths, featured products |
| Products | Categorized list of equipment and materials |
| Services | Information on rentals, delivery, installation, etc. |
| Quote | Form for requesting pricing/estimates |
| About Us | Company background, team, certifications |
| Contact | Map, contact form, business information |
| Testimonials | Customer reviews and feedback |

**5. Color Scheme:**

| **Element** | **Color Code** | **Usage** |
| --- | --- | --- |
| Primary Color | #f2c300 | Buttons, highlights, icons |
| Secondary Color | #2e2e2e | Backgrounds, footers |
| Accent Color | #ffffff | Text on dark background |
| Support Color | #f7941d | CTAs or highlights (optional) |

**6. Typography:**

| **Font** | **Usage** |
| --- | --- |
| Roboto | Headings and body text |
| Montserrat | Navigation and emphasis |

**Google Fonts Include:**

<link href="https://fonts.googleapis.com/css2?family=Roboto:wght@400;700&display=swap" rel="stylesheet">

**7. CSS File Structure:**

* styles/normalize.css → Reset default browser styles
* styles/base.css → Mobile-first styles (typography, layout, colors, etc.)
* styles/responsive.css → Media queries for tablets and desktops

**8. Responsive Design Strategy:**

* Mobile-first development
* Flexbox and CSS Grid for layout
* Breakpoints at 600px and 1024px for layout adjustments

**9. Additional Features (optional):**

* Sticky navigation
* Hero banner with image or slider
* Quick quote request pop-up/button
* WhatsApp or live chat integration
* Blog for product guides and updates

**Next Steps:**

* Implement base.css for mobile view
* Implement responsive.css for larger screens
* Build out remaining page templates
* Optimize images and content for SEO